



COOKIE POLICY

WHAT COOKIES DO WE USE AND WHAT FOR?

Our Site uses cookies to capture information. “Cookies” are small text files made and stored on your computer, tablet or mobile device.

We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our products and services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy is protected and respected at all times.

We may use Cookies to:

- Analyze our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions;
- Identify whether you are signed in to our website;
- Test content on Our Site. For example, 50% of our users might see one piece of content, the other 50% a different piece of content;
- Store information about your preferences. The website can then present you with information you will find more relevant and interesting;
- To recognize when you return to Our Site. We may show your relevant content, or provide functionality you used previously; and

All Cookies used by and on Our Site are used in accordance with current UK and EU Cookie Law.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

Certain features of Our Site depend on Cookies to function. UK and EU Cookie Law deems these Cookies to be “strictly necessary”. You may still block these cookies by changing your internet browser’s settings, but please be aware that Our Site may not work as intended if you do so and some pages and services may become unavailable to you. We have taken great care to ensure that your privacy is not at risk by allowing them.

Some cookies we use are from third party companies, such as Google Analytics, HubSpot, and Cloudflare to provide us with web analytics, traffic management, web performance and security, and multimedia features of Our Site. These companies use programming code to collect information about your interaction with our sites, such as the pages you visit, the links you click on and how long you are on our sites. This code is only active while you are on Our site.

You do not have to allow Us to use these Cookies, as detailed below, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

The analytics service(s) used by Our Site use(s) Cookies to gather the required information. Certain of these Cookies may be placed immediately when you first visit Our Site and it may not be possible for Us to obtain your prior consent. You may still remove these Cookies and prevent future use of them by following the steps set out below.

- You can choose to enable or disable Cookies in your internet browser preferences. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party cookies. By default, most internet browsers accept Cookies but this can be changed.



For further details, please consult the help menu in your internet browser or the documentation that came with your device.

- You can choose to delete Cookies at any time however you may lose any information that enables you to access Our Site more quickly and efficiently including, but not limited to, login and personalization settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.